

♦ Caitlin McGuire ♦

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Portfolio: caitlindmcguire.com

EDUCATION

Northeastern University

August 2020–May 2024

BFA Design, Summa Cum Laude

WORK EXPERIENCE

Photography CO-OP, JC Decaux North America

July 2022–December 2022

Out-of-Home Advertisement

- Shot photos for clients to use in presentations and social media
- Edited photos for a sleek, clean, and vibrant look
- Coordinated with sales team to handle client requests and photo submissions
- Created renderings for clients of JC Decaux units in Photoshop

Graphic Designer, Shine On and Glow LLC

June 2017–July 2022

- Designed and revised company logo
- Developed Wordpress website and handled maintenance and updates
- Oversaw social media posts and campaigns on Teachable and MailChimp
- Worked with International Community Manager on Facebook Content

Youth Ambassador, Sahasra Deepika Foundation

June 2017–June 2020

School and boarding for underprivileged girls in Bangalore, India

- Collaborated with President on project ideas and organized fundraisers
- Led fundraising campaign, including raffle and silent auction, and raised \$30,000 to build an outdoor theater
- Oversaw branding and publicity
- Recruited event committee and talent

Graphic Design Teacher, Pacific Ridge School

July 2019

- Taught a class of 15 students design skills in a graphic novel course

Intern, Pink Lagoon clothing boutique

June 2017–August 2017

- Created display designs and assisted in sales
- Reorganized storage and office space

SKILLS

- Creative Cloud Suite: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro
- UX/UI Prototyping: Figma, Sketch
- Web Development: HTML, CSS, Wix, WordPress
- Interpersonal: